

# Sponsorship has its Perks!



You could be a part of history when you become a sponsor for the 2021 Paws and Claws in the Park and our attempt to bury the record of most doggy weddings at one time! Choose your Sponsorship level, then go to [PawsandClawsVP.com/sponsorship](http://PawsandClawsVP.com/sponsorship) to reserve your spot. For more information, give us a call at **800-925-5732** or email us at [Pride@invillapark.com](mailto:Pride@invillapark.com).

Perks:	Platinum (Alpha)* \$5,000	Gold (Top Dog) \$3,000	Silver (Pack Leader) \$1,500	Bronze (Pack Member) \$750	Participant \$250
Free dog wedding participant tickets	10	8	6	4	2
Logo on official marriage certificates (given to each participating dog)	✓	✓	✓	✓	✓
Promotional product samples/marketing materials included in Wedding Gifts (optional)	✓	✓	✓	✓	✓
Event shout out	✓	✓	✓	✓	✓
Logo recognition plus website link on the Doggy Wedding registration page	✓ Prominent Positioning	✓ Prominent Positioning	✓	✓	✓
Prominent logo recognition on all campaign marketing materials (including day of event Facebook Live stream)	✓ Prominent Positioning	✓ Prominent Positioning	✓	✓	✓
10 x 10 Booth space available in <b>local vendor area</b>	✓	✓	✓	✓	✓
10 x 10 Booth space available in <b>high traffic wedding celebration area</b>	✓	✓	✓	✓	✓
Press releases/event programs	✓	✓	✓	✓	✓
Recognition from MC during the wedding	✓	✓	✓	✓	✓
Prominent email blast for promotion of product/service	✓	✓	✓	✓	✓
Sponsor Plaque	✓	✓	✓	✓	✓
Event apparel	✓	✓	✓	✓	✓
Facebook live interview	✓	✓	✓	✓	✓
Sponsor will be the official "Alpha" of their product category	✓	✓	✓	✓	✓
Sponsor representative can speak at event	✓	✓	✓	✓	✓

\*Exclusive Rights Negotiable

Sponsorships are offered on a first come, first serve basis. Some limitations apply.

## PAWS & CLAWS IN THE PARK:

When: Saturday, September 25, 2021  
10 a.m. to 2 p.m. (Check-in at 8:30 a.m.)

Where: Lions Park, located at  
320 E. Wildwood Ave., Villa Park, IL



Organized by



**ROBUST PROMOTIONS LLC**  
PROMOTIONS & SWEEPSTAKES SPECIALISTS