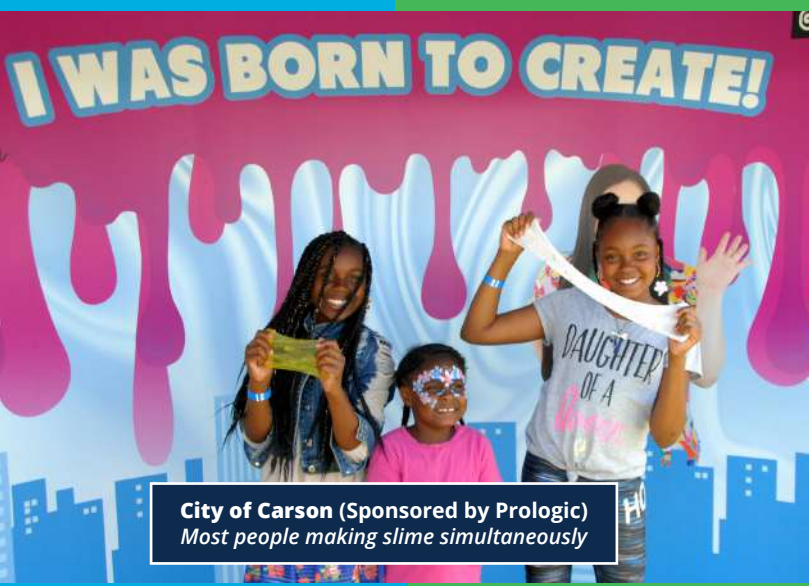


LET'S MAKE HISTORY TOGETHER!



Why sponsor a **GUINNESS WORLD RECORDS™** record attempt?

Record breaking is a one-of-a-kind opportunity to bring communities together, spread a positive message and create a memorable, long-lasting experience.

But making history is challenging and rarely made alone...

We would love your help and participation in making our inspiring event **OFFICIALLY AMAZING™!**

WHAT SERVICES DOES GWR PROVIDE?

- Instant verification of the record attempt
- Media-trained adjudicator available for on-site press interviews
- An official certificate and presentation with your company executive at the event
- Rights to use the GWR logo across digital platforms and event-day signage

HOW DO YOU BENEFIT AS A SPONSOR?

- Align your brand with an inspiring and worthy cause
- Increase awareness and expand your reach with pre, during and post attempt promotion
- Generate media exposure and unique, shareable content
- Engage with and bring together communities

ABOUT GWR | Quick Facts & Digital Stats

- Over **63 years** of record breaking authority experience
- Globally renowned with **97% brand recognition**
- **1,000+ brand activations** in **77 countries** annually



15M+
Fans



5M+
Subscribers



3M+
Followers



250K+
Followers

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